WHAT IS CLAIMED IS:



1. A system for selling goods through a network, the goods being a variety of elements which are different from each other and are sold one by one, the system comprising:

a unit storage section storing a unit of the variety of elements according to the number of the elements and ranges to each of which a unit is applied;

a detecting section detecting the number of elements to be purchased on the basis of information of one or more elements to be purchased which is received from a purchaser;

a reading section reading at least one unit applied to the element to be purchased on the basis of the number of element detected from the unit storage section;

a first calculating section calculating the number of elements belonging to a range to which the read at least one unit is applied; and

a second calculating section calculating the purchase price by using the read at least one unit and the number of elements calculated.

2. A system according to claim 1 further comprising:

a purchase record storage section storing the number of elements purchased by the purchaser in the past; and

an addition section reading the number of elements purchased in the past from the purchase record storage section when the number of elements is detected by the detecting section, and adding the read number to the detected number,

wherein the reading section reads at least one unit

applied to the element to be purchased from the unit storage section by using a result of addition by the addition section.

3. A system according to claim 1 wherein the goods denotes a set of plata as the elements, and

the system further comprises:

a data storage section storing a set of the data;

a creating section creating a supply file including data corresponding to information of the elements to be purchased by using the set of data stored in the data storage section; and

a supplying section supplying the created supply file to the purchaser.

- 4. A system according to claim 3 wherein the creating section creates a supply file further including data purchased by the purchaser in the past.
- 5. A system according to claim 3 wherein the set of data is font set data, and

a piece of the data is font data as an element of the font set data.

6. A system according to claim 3 wherein the set of data is data of sentences divided every predetermined range, and the data is data in each of the ranges constructing data of the sentences.

7. A system for a purchaser to purchase goods through a network, the goods being a variety of elements which are different from each other and are sold one by one, the system comprising:

a transmitting section transmitting information of one or more elements to be purchased to a seller;

a receiving section receiving a price of the element to be purchased, which is calculated by using at least one unit of an element determined on the basis of the number of elements to be purchased and a range to which the unit is applied; and

a display controlling section displaying the received price onto a display.

- 8. A system according to claim 7 wherein the receiving section receives a prite of the element to be purchased, which is calculated by using at least one unit of an element determined on the basis of a result of addition between the number of elements to be purchased and the number of elements purchased in the past by the purchaser.
- 9. A system according to claim 7 wherein the goods denote a set of data as the elements, and

the receiving section receives a supply file including data corresponding to information of the element to be purchased.

- 10. A system according to claim 9 wherein the receiving section receives a supply file Further including data purchased in the past by the purchaser.
- 11. A goods selling system having a client and a server connected to the client through a network, the goods being a variety of elements which are different from each other and are sold one by one,

the client comprising:

a transmitting/receiving section transmitting information of one or more elements to be purchased; and

a display controlling section displaying a received purchase price onto a display, the purchase price being received by the transmitting/receiving section from the server as a price of the element to be purchased, and

the server comprising:

a unit storage section storing units of the variety of elements in accordance with the number of elements;

a second transmitting/receiving section receiving information of the element and transmitting the purchase price;

a detecting section detecting the number of elements to be purchased on the basis of the information of the element;

a reading section reading at least one unit applied to the element to be purchased on the basis of the detected number of element(s) from the unit storage section;

a first calculating section calculating the number of elements belonging to a range to which the read at least one unit is applied; and

a second calculating section calculating the purchase price by using the read at least one unit and the number of calculated element(s).

12. A computer readable medium on which a program for allowing a computer to execute a process of selling goods through a network is recorded, the goods being a variety of elements which are different from each other and are sold one by one,

the program comprising:

a step of storing a unit of the variety of elements according to the number of the elements

a step of detecting the number of elements to be purchased on the basis of information of one or more elements to be purchased which is received from a purchaser;

a reading step of reading at least one unit applied to the element to be purchased on the basis of the number of element detected;

a step of calculating the number of elements belonging to a range to which the at least one read unit is applied; and

a step of calculating the purchase price by using the read at least one unit and the number of elements calculated.

13. A computer readable medium according to claim 12 wherein the program further comprises:

a step of storing the number of elements purchased by the purchaser in the past;

a step of reading the number of elements purchased in the past when the number of elements is detected, and adding the read number to the detected number; and

a step of reading at least one unit applied to the element to be purchased by using a result of the addition from the unit storage section.

14. A computer readable medium according to claim 12 wherein the goods denotes a set of data as the elements, and the program further comprises:

a step of storing a set of the data;

a step of creating a supply file including data corresponding to information of the elements to be purchased by using the set of data stored; and

a step of supplying the created supply file to the purchaser.

- 15. A computer readable medium according to claim 14 wherein the step of creating the supply file creates a supply file further including data purchased by the purchaser in the past.
- 16. A computer readable medium in which a program for allowing a computer to execute a process for a purchaser to purchase goods through a network is recorded, the goods being a variety of elements which are different from each other and are sold one by one, the program comprising:

a step of transmitting information of one or more elements to be purchased to a seller;

a step of receiving a price of the element to be purchased, which is calculated by using at least one unit of an element determined on the basis of the number of elements to be purchased and a range to which the unit is applied; and

a step of displaying the received price onto a display.

17. A computer readable medium according to claim 16 wherein the program further comprises:

a step of receiving a price of the element to be purchased, which is calculated by using at least one unit of an element determined on the basis a result of addition between the number of elements to be purchased and the number of elements purchased

in the past by the purchaser and a range to which the unit is applied.

18. A computer readable medium according to claim 16 wherein the goods denote a set of data as the elements, and

the program further comprises a step of receiving a supply file including data corresponding to information of the element to be purchased.

- 19. A computer readable medium according to claim 18 wherein the program further comprising a step of receiving a supply file further including data purchased in the past by the purchaser.
- 20. A system for selling goods through a network, comprising:

a storage section storing a goods purchase record of a purchaser; and

a calculating section calculating a purchase price of goods to be purchased which is received from the purchaser on the basis of the purchase record of the purchaser stored in the storage section.

- 21. A system according to claim 20 wherein the calculating section calculates the purchase price of the goods to be purchased on the basis of a quantity of goods in the purchase record and a quantity of the goods to be purchased.
- 22. A system according to claim 21 further comprising: a unit storage section storing units of the variety of goods according to the quantity of goods and a range to which each unit is applied, and

wherein the calculating section calculates the purchase price of the goods to be purchased by obtaining the application range to which the goods to be purchased belongs and the quantity of the goods to be purchased on the basis of a sum of a quantity of goods in the purchase record and the quantity of goods to be purchased.

- 23. A system for selling goods through a network, comprising:
- a transmitting section transmitting information of goods to be purchased which is designated by a purchaser to a seller;
- a receiving section receiving a purchase price of the goods to be purchased, which is determined on the basis of a purchase record of the purchaser in the past; and
- a display controlling section displaying the received price onto a display.
- 24. A goods selling system having a client and a server connected to the client through a network,

the client comprising:

- a transmitting section transmitting information of goods to be purchased which is designated by a purchaser to the server;
- a receiving section receiving a purchase price of the goods to be purchased from the server; and
- a display controlling section displaying the received price onto a display, and

the server comprising:

a purchase record storage section storing a goods purchase record of the purchaser; and

a calculating section calculating a purchase price of the goods to be purchased, which is received from the client on the basis of the purchase record of the purchaser stored in the purchase record storage section.

- 25. A computer readable medium on which a program for allowing a computer to execute a process for selling goods through a network is recorded, the program comprising:
 - a step of identifying a purchaser of goods;
- a step of obtaining a goods purchase record of the purchaser; and
- a step of calculating a purchase price of goods to be purchased which is received from the purchaser on the basis of the purchase record.
- 26. A method for selling goods through a network, comprising:

identifying a purchaser of goods;

obtaining a goods purchase record of the purchaser; and calculating a purchase price of goods to be purchased which is received from the purchaser on the basis of the purchase record.